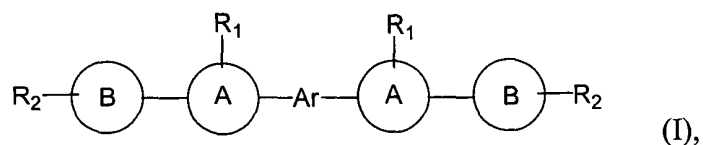


**ABSTRACT**

A furan-containing compound of formula (I):



Ar is aryl, heteroaryl, or oligoaryl; A is furyl; B is aryl or heteroaryl; R<sub>1</sub> is hydrogen, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, heterocyclyl, or oligoaryl; and R<sub>2</sub> is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, or heterocyclyl. The compound is useful as a hole transporting material in an organic light emitting diode device.

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